

**2022-23**

# **COMMUNITY IMPACT REPORT**

**Empowering Communities, Inspiring Change**



[greatergallatinunitedway.org](http://greatergallatinunitedway.org)

**Greater Gallatin  
United Way**





# DEAR FRIENDS,

As the pages of this annual report unfold, they reveal a year of dedication, perseverance, and progress. Within these narratives, you'll find the threads that bind our community together, shaping a shared story of resilience and achievement. We invite you to explore our financial stability, funding sources, and the profound community partnerships that we cherish deeply. This report is a testament to our collective impact, a celebration of successes, and a roadmap for the future as we embark on the next chapter of our four-decade journey in serving this community.

Our capacity to fulfill Greater Gallatin United Way's (GGUW) mission lies in our ability to evolve alongside the shifting needs of our community. This year, our focus has taken a purposeful turn, with key priorities aligning around three strategic pillars: basic needs, youth success, and early learning, all underscored by a holistic approach to mental health and well-being. By addressing these foundational elements, we aim not only to respond to immediate challenges but to foster enduring growth and resilience. This strategic pivot reflects our unwavering commitment to nurturing a community that stands united in the face of adversity and thrives amid opportunity.

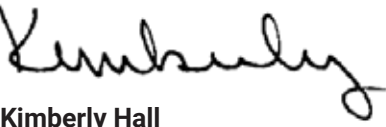
The expansion of GGUW's kidsLINK Out-of-School Initiatives is a testament to our commitment. Recognizing a crucial need and our ability to fill the gap, this summer we extended the program

to encompass Big Sky and Bozeman. Serving over 2,000 children, this initiative has left a lasting impact on our community. Beyond the numbers, it has provided an affordable, safe, educational, and fun place for children to go before and after school, so parents can work. Because of you, our community is stronger, and families are equipped with the tools they need to be successful.

The challenges over the past year have been significant, and yet have reinforced our commitment to our mission and the communities we serve. Thanks to your support we can respond quickly, with quality, ensuring our vital programs and initiatives are reaching those who need us most.

Thank you for being on this journey with us. We are here to listen, explore, engage and respond. We lead with collaboration, integrity, and passion. You are what drives our work, and on behalf of the thousands of families in our community, thank you!



With gratitude,  
  
**Kimberly Hall**  
Greater Gallatin United Way  
President and CEO

THANK YOU TO EACH AND EVERY ONE OF YOU WHO MAKE OUR MISSION POSSIBLE. BECAUSE OF YOU, WE WERE ABLE TO INVEST MORE, EDUCATE MORE, AND SUPPORT MORE WORKING FAMILIES THAN EVER BEFORE.



**OUR SUPPORTERS**

To view a list of our supporters who make our programs possible, please visit our website: [WWW.GREATERGALLATUNUNITEDWAY.ORG](http://WWW.GREATERGALLATUNUNITEDWAY.ORG)

## BOARD OF DIRECTORS

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**JACKI MCGUIRE**, Treasurer  
**LINDA GALE**, Secretary
- JOE CLEVELAND**  
**GEORGE HADDENHORST**  
**AMY KANUCH**  
**CINDY SEASE**

# COMMUNITY IMPACT



**Greater Gallatin United Way provides basic needs stability, early learning resources and youth success initiatives across a four-county area. From children to seniors, summer camps to disaster response, we are here for whatever the working families in Gallatin, Park, Meagher, and Madison need, whenever they need it.**

## MISSION

Greater Gallatin United Way's (GGUW) mission is to improve lives by mobilizing the caring power of our communities.

## VISION

GGUW envisions local communities where all individuals and families achieve their full potential.

## KEY PRIORITIES

Together, we are making a difference for individuals and working families in the Greater Gallatin area through:


-  **BASIC NEEDS**
-  **EARLY LEARNING**
-  **YOUTH SUCCESS**
-  **MENTAL HEALTH**

All on the foundation of mental health and well-being.


## MENTAL HEALTH & WELL-BEING

Mental health and well-being programs are essential to communities as they cultivate resilience, foster emotional support, and contribute to the overall health and stability of individuals and the collective.

## THE NEED

**1ST**

Montana has the **THE HIGHEST** suicide rate in the country.

 Young people in Montana were **TWICE AS LIKELY TO DIE BY SUICIDE** than in the rest of the country during the last decade.

## COMMUNITY IMPACT PARTNERS

**GOAL** | Individuals, young and old, are emotionally and physically healthy and safe.

**\$67,500**  
INVESTMENT

**PROGRAMS** | We invest in programs that provide affordable mental health counseling and support, along with programs to increase health, hope, and belonging.

- MONTANA MINDFULNESS**
- HAVEN**
- SUFFER OUT LOUD**
- BRIDGERCARE**
- COMMUNITY HEALTH PARTNERS**
- WELLNESS IN ACTION**
- BEFRIENDERS**







# BASIC NEEDS

Greater Gallatin United Way and our partners are committed to helping people achieve self-sufficiency by addressing their immediate needs and providing them with the resources and support they need to thrive.

## THE NEED

-  **NEARLY 30% OF RENTERS** in Gallatin County spend 40% or more of their income on housing costs.
-  **1 IN 9 MONTANANS STRUGGLE WITH HUNGER** while nearly 37,000 children live in food insecure homes.

## DISASTER RESPONSE

In the hours following the flooding on June 13, 2022, the Southwest Montana Flood Relief Fund, was launched in partnership between the Park County Community Foundation and Greater Gallatin United Way to help people, businesses, and nonprofits in Park County impacted by the Yellowstone River flooding.

 **\$3 MILLION+** in funds supported more than 400 businesses and individuals get back on their feet and recover from the Yellowstone River flood.



## CRISIS SUPPORT

211 is a vital service to Montana and the Help Center has responded to more than 717 calls for help across our region.

717 + CALLS

- Mental Health Crisis 55**
- Other Crisis 117**
- Emotional Support 76**
- Information and Referral 478**
- Consultation 4**
- Volunteer/Donation Inquiry 3**

## BASIC NEEDS COMMUNITY IMPACT PARTNERS

**GOAL** | Families and individuals are able to meet their basic needs and get back on their feet after facing crisis.

**\$68,000**  
INVESTMENT

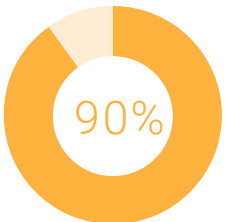
**PROGRAMS** | We invest in programs that provide a safety net of basic needs for working families.

- HELP CENTER – 211**
- LOVE, INC**
- GREATER IMPACT**

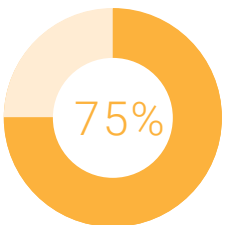
# EARLY LEARNING

Greater Gallatin United Way is focused on educational success for children across our community by ensuring all children enter kindergarten ready to thrive.

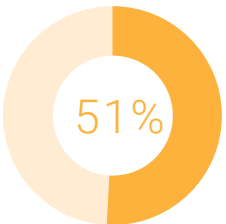
## THE NEED



of brain development happens before the age of five.



of children that enter kindergarten behind will never catch up to their peers.\*



of Greater Gallatin fourth-graders are not proficient in reading.\*

*\*Data from The Annie E. Casey Foundation*



## DOLLY PARTON'S IMAGINATION LIBRARY

By providing free, high-quality books to children from birth to age five, Imagination Library nurtures intellectual curiosity from a tender age. This initiative not only bridges the socioeconomic gap by ensuring that every child has access to literature but also lays a strong foundation for cognitive development, language acquisition, and a lifelong passion for reading.



## OUR IMPACT



50%

Through advocacy efforts, half of all funding for Dolly Parton's Imagination Library in the state is now covered by the Treasure State Foundation.



24,952

free books were provided to families through Dolly Parton's Imagination Library.



2,581

children in Gallatin and Park counties received a free monthly book to help improve early literacy.



\$10,400

in scholarships were provided to families to participate in Bozeman Reads.

## EARLY LEARNING COMMUNITY IMPACT PARTNERS

**GOAL** | To have all Greater Gallatin children enter kindergarten developmentally ready to learn.

**\$189,000**  
INVESTMENT

**PROGRAMS** | We invest in preschool education that build literacy skills in children, and create a love of learning and language.

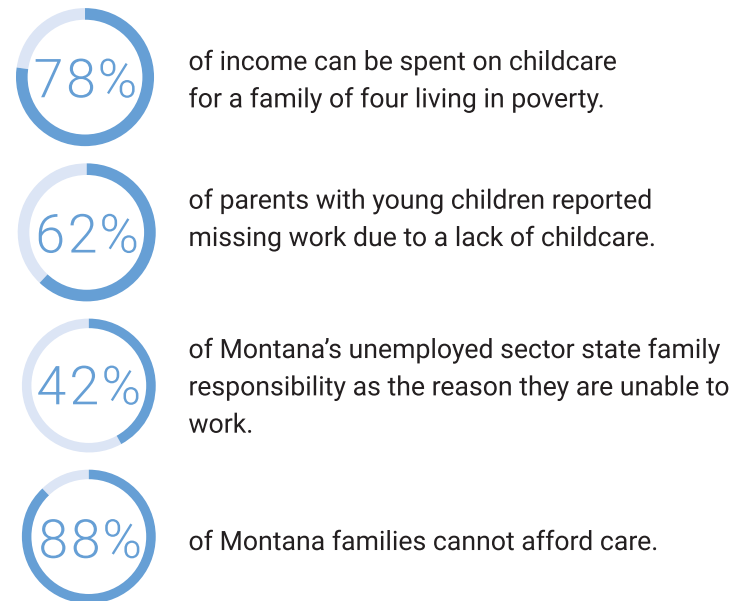
- CHILD CARE CONNECTIONS**
- DOLLY PARTON'S IMAGINATION LIBRARY**
- BOZEMAN READS**



# YOUTH SUCCESS

Greater Gallatin United Way's kidsLINK out-of-school initiatives and our partners are ensuring children and youth consistently get a strong start and have a solid foundation for success in school, work, and life.

## THE NEED



## KIDSLINK OUT-OF-SCHOOL INITIATIVE

GGUW is prioritizing educational attainment for school-age youth by making high-quality childcare accessible and affordable through providing scholarships and out-of-school care for working families near where they live and work. We employ innovative tools and strategies that rely heavily on cross-sector partnerships to build healthy systems of support for youth and their families – especially those that have been underserved or not afforded the same opportunities.

## YOUTH SUCCESS COMMUNITY IMPACT PARTNERS

**GOAL** | Students are equipped with the skills for success in school, life and the workforce.

\$1,504,500

INVESTMENT

**PROGRAMS** | We invest in programs that build resilience, grit, self-esteem, social skills, relationships and academic performance in youth.

BIG BROTHERS BIG SISTERS OF BIG SKY COUNTRY

BOZEMAN SCHOOLS FOUNDATION

CASA/GAL OF GALLATIN COUNTY

GATEWAY YOUTH GROUP

KIDSLINK OUT-OF-SCHOOL INITIATIVES:

Anderson, Livingston - Links for Learning, Monforton, Stevens Youth Center - White Sulphur, Tigers - Manhattan, Little People, YMCA, Little Rangers, Bozeman School District, and Belgrade School District.

## OUR IMPACT

1,623 KIDS

attended afterschool and before-school programs at 11 area schools across Bozeman and Belgrade.

\$415,000

in tuition assistance was awarded to families to ensure no child is left home alone and parents have access to affordable childcare.

255 CHILDREN

attended summer camp, aimed at preventing learning loss during the break, ensuring kindergarten readiness, and enabling parents to engage in their work commitments.

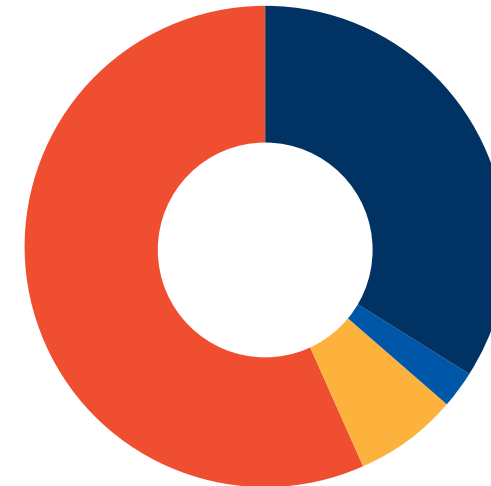


“The summer kidsLINK program was an absolute gift for our family.

For working parents of young children, there is a balance to strike between simply needing childcare during working hours and finding quality, wholesome programming. kidsLINK checked both boxes for our family. Our 4-year-old was excited to go to camp each day and often was in care from 8:30am-5pm while we were at work. In addition to getting all of his energy out in a safe and fun environment, the camp helped prepare him for entering 4K as they practiced circle time and various school prep activities. This morning, our son marched off into his first day of preschool with confidence and a huge smile on his face. I believe kidsLINK made a big difference in his readiness to start school, and it sure made a difference for our family. -kidsLINK Parent”

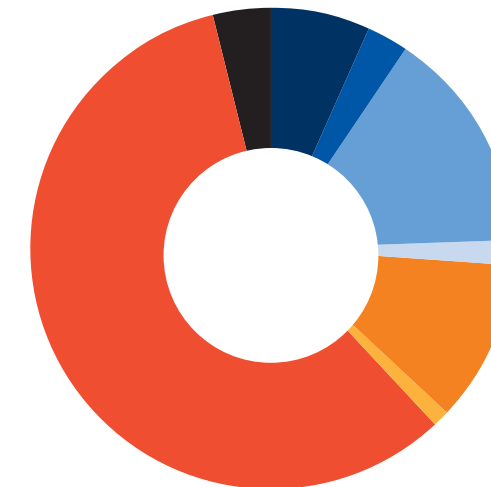
# FINANCIALS

Because of the hard work and generosity of so many, 2022-23 was one of our most impactful years yet. We were able to educate more, collaborate more, empower more and create more opportunities than ever.



\$5,598,067 INVESTED

- PROGRAMS & COMMUNITY IMPACT GRANTS \$1,902,897
- ADMINISTRATION \$135,067
- MARKETING & FUNDRAISING \$393,997
- DISASTER RELIEF \$3,148,106



\$5,632,602 RAISED

- INDIVIDUALS + BUSINESSES \$376,499
- WORKPLACE CAMPAIGNS \$142,190
- GRANTS \$809,933
- EVENTS \$98,286
- DISASTER RELIEF \$3,149,413
- PARENT FEES \$588,377
- INKIND GIFTS \$59,389
- OTHER \$204,622

\*These financials have not been audited.



VOLUNTEER HOURS

327  
VOLUNTEERS

1,202  
HOURS DONATED

\$10,399  
TOTAL INVESTMENT

WE CANNOT DO IT ALONE.



# HIGHLIGHTS 2022-23



## JULY

In partnership with The Park County Community Foundation, The Montana Flood Relief Fund was launched in response to the Yellowstone River flooding.



## JULY

Local kids attended the week long KGLT Kids music summer camp where they explored various aspects of music from radio production to songwriting. Their songs were then aired over local radio station KGLT.



## AUGUST

The young participants of GGUW's kidsLINK Belgrade Middle School Summer Camp marked the conclusion of a rewarding and enjoyable summer that successfully averted the summer learning loss, facilitated the formation of new friendships, and introduced them to new experiences.



## SEPTEMBER

GGUW kicked off our Annual Campaign that raised more than \$250,000 to support our Community Impact Partners.



## OCTOBER

GGUW held a Lights ON Afterschool family event to raise awareness about the importance of afterschool programs.



## DECEMBER

Greater Gallatin United Way embraced the holiday season and engaged with our community at two beloved festive occasions: the Bozeman Christmas Stroll and the Belgrade Holiday Market.



## FEBRUARY

We celebrated 211 day on February, 11th to bring awareness to this vital service alongside our community impact partner, The Help center.



## APRIL

A week filled with fun activities celebrating Week of the Young Child, the importance of early childhood and the value of early childhood programs that support young children and their families.



## JUNE

1st Annual United Night of Giving was held to raise vital funds to support the mission of GGUW.

GREATER GALLATIN UNITED WAY

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