

SPONSORSHIP OPPORTUNITIES



For 47 years, Greater Gallatin United Way has united local leaders, nonprofit partners, and philanthropic companies to build a community where everyone has the opportunity to achieve their full potential.

Corporate sponsorships provide a unique chance to make a meaningful impact, gain valuable exposure, and enhance your identity within the community. By partnering with United Way as an event sponsor, your company can strengthen its reputation among customers, employees, and the community at large.

PRESENTING SPONSOR | \$10,000 Only one Presenting Sponsor available per event.

- Company name exclusively paired with event name
- Company logo and name listed on our homepage during the event's season
- VIP tickets for 16-20 people (if applicable)
- First pick of Day of Action volunteer opportunities
- First acceptance of sponsorship for following year
- Opportunity for a company representative to make remarks at the event

LEADERSHIP SPONSOR | \$7,500

Includes Champion Sponsor benefits plus:

- Company logo and name listed on event landing page for one year
- VIP tickets for 8/10 people*
- Option to display free standing banner at the event or host a table

CHAMPION SPONSOR | \$5,000

Includes Impact Sponsor benefits plus:

- Company logo on event t-shirt*
- Mention in press release
- Individual recognition in event social media posts reaching 3,000+ followers
- Tailored volunteer engagement experience for up to 20 people

IMPACT SPONSOR | \$2,500

Includes Community Sponsor benefits plus:

- Tickets for 8 people*
- Inclusion in promotional materials and digital marketing efforts, reaching 11,000+
- Personal thank you by emcee at event

COMMUNITY SPONSOR | \$1,500

Includes Supporting Sponsor benefits plus:

- Company name on event landing page for one year
- Company name on digital and/or printed signage
- Inclusion in promotional materials and thank-you email
- Attendance for a 4 people*
- Group recognition in event social media posts reaching 20,000 followers
- Wine service at your sponsored table

SUPPORTING SPONSOR | \$500

- Company name on digital and/or printed signage
- Inclusion in promotional materials and thank-you email

VOLUNTEERMT SPONSOR | \$5,000

- Company logo and name listed on VolunteerMT homepage for one year
- Inclusion in promotional materials
- Individual recognition on GGUW and VolunteerMT social media channels reaching 4,000+ followers

2025-26 EVENTS

SEPTEMBER 18, 2025

ANNUAL CAMPAIGN KICKOFF

Join us in launching our Annual Campaign that provides the critical funding to support our programs and partners. By sponsoring the Kickoff event you'll be a part of networking with community leaders, educating attendees on the most pressing needs within Greater Gallatin, and making an impact all year long.

OCTOBER 5, 2025

kidsFEST

Support family fun and community connection by sponsoring kidsFEST—our annual fall event that brings kidsLINK families and neighbors together for a day of games, crafts, food, and entertainment at Regional Park. This outdoor celebration offers a great opportunity to engage with local families.

JUNE 26, 2026

DAY OF ACTION

Support volunteerism in our community. Join us for the Day of Action, a community-wide event where volunteers come together to support local nonprofits and make a positive impact. Taking place across four counties, this day is an incredible opportunity to roll up your sleeves and contribute to meaningful projects that benefit our community.

MAY 14, 2026

UNITED NIGHT OF GIVING

Celebrate community and invest in the work of Greater Gallatin United Way by sponsoring the United Night of Giving. This evening features a mouth-watering dinner, cocktails, unforgettable entertainment, and opportunities to invest in our community. It's a night to truly have fun while giving back!

SPONSOR A PROGRAM

KIDSLINK SCHOLARSHIP FUND

The kidsLINK Afterschool Scholarship Fund is your opportunity to ensure that every child, regardless of financial circumstances, can access the enriching after-school programs they deserve.

KIDSLINK SUMMER CAMP

Help prevent the summer slide in learning and promote kindergarten readiness by sponsoring Greater Gallatin United Way's kidsLINK summer camps in Bozeman, Belgrade, and Big Sky.

FOR MORE INFORMATION OR TO BECOME A SPONSOR, PLEASE REACH OUT TO OUR DIRECTOR OF DONOR ENGAGEMENT, SYLVIA DRAIN AT SYLVIA@GGUW.ORG OR 406-206-7058.