

WORKPLACE CAMPAIGN SOCIAL MEDIA POSTS

POST 1

Today, so many of our neighbors are working hard to overcome barriers and get ahead. A working parent is trying to stretch a paycheck to cover groceries and housing. A middle-schooler is going to class on an empty stomach. A recent grad is searching for a path to a stable future.

That's why [Company Name] is proud to kick off our workplace campaign with Greater Gallatin United Way—because United is the Way to a thriving community for all. Join us in building something better, together.

POST 2

At [Company Name], we believe in the power of community. That's why we're proud to support Greater Gallatin United Way through our workplace giving campaign.

United is the Way we support working families, strengthen local nonprofits, and create opportunity for all.

POST 3

In Gallatin, Madison, Meagher, and Park counties, families are facing tough choices every day. But together, we can change that.

[Company Name] is partnering with Greater Gallatin United Way because United is the Way to financial security, youth opportunity, and stronger communities. Join us to support 25+ local nonprofits meeting urgent needs across our region.

POST 4

Somewhere in our community, a child just received their first book in the mail. A family accessed affordable afterschool care. A neighbor found mental health support before crisis struck.

This is the impact of United Way—and the power of your support.

Join [Company Name] in giving to Greater Gallatin United Way. Because United is the Way we thrive.

POST 5

Every gift to Greater Gallatin United Way helps fund programs that meet our neighbors where they are—from mental health care and housing to early learning and disaster response. United is the Way to a better future—one where every child, every family, every person can thrive.

[Company Name] is proud to give back. Join us.

POST 6

The needs are real. The impact is local. And the time is now.

[Company Name] is proud to support Greater Gallatin United Way. But we can't do it without you.

Join us today—because United is the Way we build a resilient community, together.

SOCIAL MEDIA POSTS CON'T

POST 7 Impact Area: Mental Health & Well-being

Montana has the highest suicide rate in the nation. Many of our neighbors are struggling silently. That's why [Company Name] supports Greater Gallatin United Way—because United is the Way to healing, connection, and hope. Together, we can break down barriers to mental health and well-being.

POST 8 Impact Area: Early Learning

90% of a child's brain develops before age five. That's why [Company Name] supports Greater Gallatin United Way's investment in early learning programs like the Imagination Library. United is the Way to kindergarten readiness, literacy, and lifelong success. Let's give every child the best start.

POST 9 Impact Area: Mental Health & Well-being

More than half of our 4th graders aren't reading at grade level. Together, we can change that. [Company Name] is supporting youth success through Greater Gallatin United Way—because United is the Way to brighter futures.

POST 10 Impact Area: Basic Needs

Families in our region are facing impossible choices—rent or groceries, heat or child care. United is the Way to stability and security. Join [Company Name] in supporting Greater Gallatin United Way and providing the foundation every family deserves.

POST 11 Impact Area: Child Care

Working parents can't work without child care—and too many families in our region are struggling to find care they can afford and trust.

That's why [Company Name] is proud to support Greater Gallatin United Way—because United is the Way to accessible, affordable child care and a stronger workforce.

When we invest in families, we invest in our entire community. Join us.

HASHTAGS

#UnitedIsTheWay #GGUW #CommunityImpact #WorkplaceGiving #ThrivingCommunity