



KEY MESSAGES

Use these key messages and talking points to convey the significance and excitement of the Day of Action, inspiring community members to join and make a positive impact.

WHAT IS THE DAY OF ACTION?

The Day of Action is a one-day, community-wide volunteer initiative across Gallatin, Madison, Meagher, and Park counties, where individuals, nonprofits, and businesses come together to spark real change.

June 26th, 2026

One Day. Four Counties. Countless Actions.

Hashtags: #DayOfAction #UnitedIsTheWay
#VolunteerMT #GGUWDayofAction

WHO CAN PARTICIPATE?

- Nonprofits & schools (host a project)
- Businesses & teams (volunteer together)
- Individuals & families (volunteer independently)
- Anyone who wants to make a difference!

ONE DAY, FOUR COUNTIES, COUNTLESS ACTIONS

CREATING POSITIVE CHANGE

The Day of Action is an opportunity to create positive change in our communities.

Through individual and collective efforts, we have the power to address challenges, uplift each other, and contribute to the well-being of our shared community.

Last year, we joined forces across Gallatin, Madison, Meagher, and Park counties—with 50+ volunteers, 25 nonprofits, and 8 community projects, we contributed 145 hours of service in just one day. It was inspiring, energizing, and a powerful reminder of what we can do when we show up together.

COMMUNITY IMPACT

Day of Action is about more than one day of volunteering—it's a powerful force for real change. From supporting education and youth success to addressing basic needs and mental health, volunteers help tackle some of our community's most pressing challenges.

COLLECTIVE ACTION

When we act together, we make a greater impact. Day of Action empowers people to lend their time, talents, and voice to local causes, showing that every contribution counts.

BELONGING & CONNECTION

Volunteering builds more than projects—it builds connection. Day of Action helps people find a place where they belong and become part of something bigger than themselves.

FACING CHALLENGES TOGETHER

Whether it's economic insecurity, lack of child care, or community health issues—we face it better together. Day of Action calls us to step up and create solutions, one project at a time.

DRIVING CHANGE

Change doesn't just happen—people make it happen. Day of Action invites everyone to take part in building stronger, more resilient communities by volunteering and advocating for lasting progress.



LOGOS + GUIDELINES

Thank you for using the Day of Action logo. To maintain a consistent and positive brand image, please adhere to the following guidelines:

LOGO VERSIONS Use the provided official versions of the Day of Action logo. Do not alter the logo in any way, including color changes, distortions, or additions.

CLEAR SPACE Maintain clear space around the logo to ensure visibility and impact. The clear space is equal to the height of the "A" in "Action."

MINIMUM SIZE Ensure the logo is legible by maintaining a minimum size of 1 inch (25.4 mm) in width.

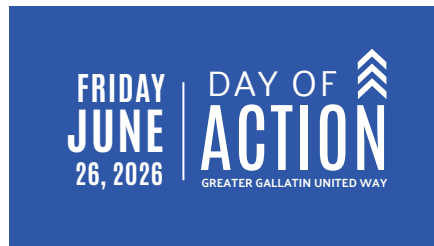
COLOR Use the approved color variations provided. In cases where color reproduction is limited, a black and white version is available.

BACKGROUND Use the logo on a clean, uncluttered background for optimal visibility. Choose the appropriate color version based on the background color.

PLACEMENT Place the logo in a prominent and relevant position. Avoid placing the logo in a way that compromises its integrity or readability.

PROHIBITED USE Do not modify or recreate the logo. Do not use the logo in a manner that implies endorsement or partnership without permission.

DOWNLOAD FILES to download all logos, graphics and marketing assets, visit greatergallatinunitedway.org/take-action/day-of-action/day-of-action-toolkit





SOCIAL MEDIA POSTS

FOR NONPROFITS HOSTING A VOLUNTEER PROJECT:

SOCIAL MEDIA POST 1

Our community shows up when it matters. Join us June 26 for the Greater Gallatin Day of Action and help create real impact across our region. Volunteer with your team, your family, or on your own

Sign up: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 2

This Day of Action, take action for [insert org or people served]

Your time can support [insert cause or mission] and strengthen our community in a meaningful way

Join us June 26: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 3

Calling all volunteers. We're looking for helping hands to make our Day of Action project a success on June 26

Bring your energy, invite a friend, and get involved

Sign up: [project link or greatergallatinunitedway.org/day-of-action]

SOCIAL MEDIA POST 4

Team up for good. Gather your coworkers, friends, or family and join the Greater Gallatin Day of Action on June 26

Choose a project and help create positive change across our community

Get started: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 5

Save the date! June 26 is a day to connect, give back, and support the nonprofits that keep our community strong

One day. Four counties. Countless actions.

SOCIAL MEDIA POST 6

Save the date! [Nonprofit Name] is gearing up for Day of Action on June 26.

Join us in supporting our community across Gallatin, Madison, Meagher, and Park counties

Sign up: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 7

Join us June 26 for Day of Action. Our project will [brief description] and every volunteer helps move this work forward

One day. Four counties. Countless actions.

SOCIAL MEDIA POST 8

Day of Action is almost here. Join us June 26 and help strengthen communities across Gallatin, Madison, Meagher, and Park counties.

One day. Four counties. Countless actions.

Sign up: greatergallatinunitedway.org/day-of-action

HASHTAGS

#DayofAction #CommunityImpact #Volunteermt #Bozeman #GreaterGallatin #Belgrade #BigSky #OneDayFourCounties #CorporateVolunteering #GGUW #GreaterGallatin



SOCIAL MEDIA CON'T

FOR COMPANIES VOLUNTEERING FOR DAY OF ACTION:

SOCIAL MEDIA POST 1

Our team is stepping into the community on June 26. [Company Name] is proud to join Greater Gallatin United Way's Day of Action and support the people and nonprofits that make this place stronger.

One day. Four counties. Countless actions. Learn more: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 2

We're trading meetings for meaningful work on June 26, Our team is showing up for Day of Action to give back and support our community in a hands on way. Join us: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 3

We believe strong communities build strong businesses. That's why we showed up for Day of Action—to work side by side with our neighbors and make a difference. Join us June 26 for Day of Action - greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 4

Today, our work looks a little different. We're out in the community for Day of Action, rolling up our sleeves and supporting local nonprofits. Thank you @GreaterGallatinUnitedWay for bringing us together

SOCIAL MEDIA POST 5

Giving back is part of who we are. That's why we're proud to volunteer for Day of Action and support our community with action—not just words. Take action with us at greatergallatinunitedway.org/day-of-action

FOR INDIVIDUALS VOLUNTEERING A DAY OF ACTION EVENT:

SOCIAL MEDIA POST 1

Spending June 26 giving back and getting involved in something that matters. Day of Action is all about showing up for our community and supporting the people and nonprofits who need it most

One day. Four counties. Countless actions.

SOCIAL MEDIA POST 2

Spending June 26 doing something that matters. @greatergallatinunitedway Day of Action is a chance to show up, lend a hand, and be part of the kind of community we all want to live in. Hope to see more people out there with me. greatergallatinunitedway.org/day-of-action

GENERAL POSTS:

SOCIAL MEDIA POST 1

The countdown is on for Day of Action. One day. Four counties. Countless actions. Mark your calendar for June 26 and take your place in this community-wide movement. One day. Four counties. Countless actions.

Get involved: greatergallatinunitedway.org/day-of-action

SOCIAL MEDIA POST 2

Save the date—June 26 is your chance to be part of something powerful. On Day of Action, we're joining together to strengthen Gallatin, Madison, Meagher, and Park counties. How will you take action? Get involved:

greatergallatinunitedway.org/day-of-action



EMAIL TEMPLATES

VOLUNTEER EMAIL TEMPLATES (FROM PROJECT HOSTS)

VOLUNTEER SIGN-UP CONFIRMATION EMAIL

Subject: Thanks for Signing Up for Day of Action!

Hi [Volunteer First Name],

Thank you for signing up to volunteer with us during Greater Gallatin United Way's Day of Action on Friday, June 26th, 2026! We're excited to have you join our project: [Project Name].

In case you're new to [Your Organization Name], we're a local nonprofit dedicated to [insert short mission or impact statement]. From [example of impact] to [example of community outreach], we're all about making our community stronger. Learn more at [Website URL].

Here's what you need to know:

Project: [Project Name]

Time: [Start Time – End Time]

Location: [Address or location details]

What to bring: [Optional details here]

If you have any questions, feel free to reach out to [Your Name] at [Email].

Thank you for being part of this movement. We can't wait to see the difference we'll make—together.

With appreciation, [Your Name][Organization Name]

EVENT WEEK REMINDER EMAIL

Subject: You're All Set for Friday's Day of Action!

Hi [Volunteer First Name],

Just a quick reminder that your Day of Action volunteer project is happening this Friday, June 26th!

Here's a recap:

Project: [Project Name]

Time: [Start – End Time]

Location: [Address or meeting spot]

Other notes: [Parking, attire, supplies, etc.]

Please arrive a few minutes early, dress comfortably, and come ready to make a difference. If you have any questions between now and Friday, don't hesitate to contact us at [Your Email].

We're looking forward to an incredible day of community impact. See you soon!

With gratitude,[Your Name]



EMAIL TEMPLATES CON'T

THANK YOU EMAIL (POST-EVENT)

Subject: Thank You for Being Part of Day of Action!

Hi [Volunteer First Name],

From all of us at [Organization Name], thank you for spending your time and energy with us during the Day of Action. With your help, we were able to [briefly summarize result—e.g., clean the park, assemble 100 hygiene kits, etc.].

We hope you left the day feeling proud, connected, and reminded of the strength we find in coming together. Your presence made a difference—not just in the work accomplished, but in the spirit you brought to our shared effort.

If you'd like to stay involved or learn more about what we do, visit us at [Website or Social]. We'd love to keep building with you.

With gratitude,

GRAPHICS



EMAIL BANNER



LINKEDIN PROFILE BANNER



TWITTER PROFILE BANNER



FACEBOOK EVENT BANNER



SOCIAL POSTS



INSTAGRAM STORY



EMAIL TEMPLATE

EBLAST FROM VOLUNTEER HOST

Subject Line: Join [Your Organization] June 26 for Day of Action – Sign Up to Volunteer!

Header: Take Action with Us – One Day. Four Counties. Countless Actions.

Body:

We're proud to be part of Greater Gallatin United Way's Day of Action—a community-wide day of volunteering that brings people together to make a real impact.

On Friday, June 26, 2026, individuals, families, businesses, and nonprofits across Gallatin, Madison, Meagher, and Park counties will roll up their sleeves and get to work strengthening the communities we all care about.

And we'd love for you to join us.

What is the Day of Action?

Day of Action is a chance to show up, give back, and take part in hands-on projects that support local nonprofits and community spaces. It's one day where people across the region come together with a shared purpose—to make our communities stronger.

Last year, volunteers came together to support local projects and contribute 75 hours of service in a single day. This year, we're building on that momentum and inviting even more people to take part.

Volunteer With [Your Organization Name]

We're hosting a project and would love to have you join us

Project Title: [Insert Your Project Name]

Date & Time: June 26, 2026 | [Insert Timeframe]

Location: [Insert Address or Location]

What Volunteers Will Do: [Brief description of the project and its impact]

Sign Up: [Insert direct VolunteerMT.org project link]

Whether you have an hour or the whole day, your time makes a difference.

Other Ways to Get Involved

Explore other volunteer opportunities across the region at greatergallatinunitedway.org/day-of-action

Host a project and bring people together around a cause you care about

Invite your coworkers, friends, or family to join you

This is what community looks like in action

We hope to see you on June 26



PRESS RELEASE

MEDIA CONTACT
Kimberly Hall
Greater Gallatin United Way CEO
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FOR IMMEDIATE RELEASE

Greater Gallatin United Way Invites the Community to Take Action on June 26, 2026. One Day. Four Counties. Countless Actions.

BOZEMAN, MT – On Friday, June 26, 2026, communities across Gallatin, Madison, Meagher, and Park counties will come together for Greater Gallatin United Way’s Day of Action—a community-wide day of volunteering that turns collective energy into real, visible impact.

In just one day last year, 24 volunteers supported 4 projects and contributed 75 hours of service across the region. This year, Greater Gallatin United Way is calling on even more individuals, businesses, families, and groups to step up, get involved, and help make an even greater impact.

From outdoor cleanups and hands-on projects to supporting local nonprofits and community spaces, Day of Action brings people together to take meaningful action where it matters most. It is a day built on connection, purpose, and the shared belief that strong communities are built by people who show up.

“Day of Action is about what happens when a community comes together with intention,” said Kim Hall, President and CEO of Greater Gallatin United Way. “It’s a chance to step in, lend a hand, and support the organizations and people who keep our communities strong. When we show up together, even one day can create lasting impact.”

Greater Gallatin United Way is inviting nonprofits, schools, and community organizations to host volunteer projects, and encouraging businesses, teams, families, and individuals to sign up and take part. Projects of all sizes and skill levels are welcome, making it easy for anyone to get involved.

“Everyone has something to offer,” Hall added. “Day of Action is about turning that willingness into action and building the kind of community we all want to be part of.”

To learn more, register a project, or sign up to volunteer, visit greatergallatinunitedway.org/day-of-action.

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Greater Gallatin United Way is dedicated to mobilizing the community to strengthen communities in Gallatin, Park, Meagher, and Madison counties. By convening, educating, and leading, GGUW tackles critical needs and fosters collaborative solutions to support working families and build a thriving, inclusive community for all.

YOUR IMPACT STARTS HERE. **TAKE ACTION** ON JUNE 26th

ONE DAY. FOUR COUNTIES.
COUNTLESS ACTIONS.

DAY OF 
ACTION
GREATER GALLATIN UNITED WAY
VOLUNTEER HOST



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