

SPONSORSHIP OPPORTUNITIES



For 48 years, Greater Gallatin United Way has united local leaders, nonprofit partners, and philanthropic companies to build a community where everyone has the opportunity to achieve their full potential.

Corporate sponsorships provide a unique chance to make a meaningful impact, gain valuable exposure, and enhance your identity within the community. By partnering with United Way as an event sponsor, your company can strengthen its reputation among customers, employees, and the community at large.

PRESENTING SPONSOR | \$10,000

Only one Presenting Sponsor available per event.

Includes all other sponsorship benefits plus:

- Company name **exclusively** paired with event name
- Company logo listed on GGUW and event homepage
- VIP tickets for 16 people
- First pick of Day of Action volunteer opportunities
- First acceptance of sponsorship for following year
- Opportunity to make remarks at the event

LEADERSHIP SPONSOR | \$7,500

Includes Champion Sponsor benefits plus:

- Company logo listed on event webpage for one year
- VIP tickets for 12 people
- Option to display free standing banner at the event or host a table

CHAMPION SPONSOR | \$5,000

Includes Impact Sponsor benefits plus:

- Tickets for 10 people
- Company logo on event t-shirt*
- Mention in press release
- Individual social media recognition reaching 3,000+
- Personal thank you by emcee at event

ENGAGEMENT SPONSOR | \$3,500

Includes Impact Sponsor benefits plus:

- Tickets for 8 people
- Exclusive recognition as sponsor of a featured event experience (stage, entertainment, games, etc)
- Company logo prominently displayed within the sponsored area
- Opportunity to brand a custom guest experience

IMPACT SPONSOR | \$2,500

Includes Community Sponsor benefits plus:

- Tickets for 6 people
- Inclusion in promotional materials and digital marketing efforts, reaching 17,000+
- Tailored volunteer engagement experience for up to 20 people

COMMUNITY SPONSOR | \$1,500

Includes Supporting Sponsor benefits plus:

- Company name on event landing page for one year
- Company name on digital and/or printed signage
- Inclusion in promotional materials and thank-you email
- Tickets for 4 people
- Group recognition in event social media posts reaching 20,000 followers

SUPPORTING SPONSOR | \$750

- Company name on digital and/or printed signage
- Inclusion in promotional materials and thank-you email
- Tickets for 2 people

**No exclusivity (other than presenting sponsor) will be granted without prior negotiation.*

**Not all events include a ticket opportunity. Sponsorship ticket benefits vary by event*

2026-27 EVENTS

SEPTEMBER 23, 2026

ANNUAL CAMPAIGN KICKOFF

Join us in launching our Annual Campaign that provides the critical funding to support our programs and partners. By sponsoring the Kickoff event you'll be a part of networking with community leaders, educating attendees on the most pressing needs within Greater Gallatin, and making an impact all year long.

OCTOBER 4, 2026

kidsFEST

Support family fun and community connection by sponsoring kidsFEST—our annual fall event that brings kidsLINK families and neighbors together for a day of games, crafts, food, and entertainment at Regional Park. This outdoor celebration offers a great opportunity to engage with local families.

JUNE 25, 2027

DAY OF ACTION

Support volunteerism in our community. Join us for the Day of Action, a community-wide event where volunteers come together to support local nonprofits and make a positive impact. Taking place across four counties, this day is an incredible opportunity to roll up your sleeves and contribute to meaningful projects that benefit our community.

MAY 14, 2027

UNITED NIGHT OF GIVING

Celebrate community and invest in the work of Greater Gallatin United Way by sponsoring the United Night of Giving. This evening features mouth-watering chef bites, cocktails, unforgettable entertainment, and opportunities to invest in our community. It is a night to truly have fun while giving back!

SPONSOR A PROGRAM

KIDSLINK SCHOLARSHIP FUND

The kidsLINK Afterschool Scholarship Fund is your opportunity to ensure that every child, regardless of financial circumstances, can access the enriching after-school programs they deserve.

CHILD CONNECT

Child Connect is the community-powered hub expanding access to affordable, high-quality child care in our region. Your support invests in long-term workforce stability, helps families stay and thrive in our region.

FOR MORE INFORMATION OR TO BECOME A SPONSOR, PLEASE REACH OUT TO OUR DIRECTOR OF DONOR ENGAGEMENT, SYLVIA DRAIN AT SYLVIA@GGUW.ORG OR 406-206-7058.